



FOR IMMEDIATE RELEASE

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KSS OPENS NEW TORINO FACILITY

Torino, Italy, January 12, 2011 – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seat belts for automotive and non-automotive markets, is pleased to announce the opening of its new facility in Torino, Italy. This facility is now operational with Engineering, Program Management, Sales, Quality and Administrative functions on-site.

“This investment supports the KSS philosophy of being aligned with our customers” said Tony Nardone, Global Sales & Marketing VP responsible for the Fiat and Chrysler accounts. “KSS appreciates our Fiat business and we are certain that this new facility, which is less than 1 km from Fiat, will benefit our new business launches and our longstanding relationship.”

About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seat belts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.