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KSS ANNOUNCES BMW AS NEW SAFETY RESTRAINT CUSTOMER Production Commences for Supply of Airbag Modules

MUNICH, GERMANY - August 31, 2010 – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seatbelts for automotive and non-automotive markets, is honored to announce the addition of BMW Group as a new customer for safety restraints. This is KSS' first ever supply to BMW Group with mass production commencing in August 2010 for supply of the Side Curtain Airbag Module on the BMW Group / Mini Countryman Model. The Side Curtain Airbag Module utilizes KSS' market leading cold gas technology.

“KSS is honored and pleased to add BMW Group as a new customer”, said Ron Feldeisen, KSS Sr. Vice President, Global Sales & Marketing. “Diversified revenue growth is one of the four defined pillars within the KSS global business strategy. Providing best in class products and technology at the lowest cost fundamentally enables KSS to establish new customer relationships and also expand existing customer relationships globally. We sincerely appreciate the opportunity to serve BMW now and in the future”.

About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seatbelts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities generating approximately \$1 billion in sales. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.