



FOR IMMEDIATE RELEASE

CONTACT: Steve Trentman - KSS  
trentms@keysafetyinc.com

**KSS RECEIVES PRESTIGIOUS HENRY FORD TECHNOLOGY AWARD**  
**Recognized for Industry's First Inflatable Seat Belts to Enhance Rear Seat Safety**

**STERLING HEIGHTS, MI (September 23, 2010)** – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seat belts for automotive and non-automotive markets, is proud to have received the Henry Ford Technology Award during a ceremony held September 22, 2010 in Dearborn Michigan. This award is Ford Motor Company's highest technical honor and recognizes ground breaking technologies in the automotive industry. A joint Ford-KSS team was on hand to receive the award in recognition of the collaboration exhibited during development of the inflatable seat belt. This innovative, patent pending new technology utilizes the KSS cold gas inflator technology and will debut on the all new 2011 Ford Explorer.

"KSS is honored to have received this very special award from the Ford Motor Company", said Mark Wehner, KSS Global Safety Business Unit President. "Technology leadership is one of the four strategic pillars within the KSS global business strategy. We are committed to continuing with development and collaborative global market introduction of new safety technologies".

Martin Ryder, Global Vice President of Sales & Marketing responsible for Detroit based OEM's added, "Winning this award is a total team effort and was only made possible by the collaboration that was embraced and embodied by the joint Ford-KSS team. KSS is proud to distinguish itself as a collaborative partner, we appreciate the opportunity to work closely with Ford on this exciting new technology."

**About KSS**

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seat belts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.