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KSS-Abhishek Receives Maruti Suzuki Performance Awards Recognized for Superior Performance in Quality & Technology

NEW DELHI, INDIA, August 12, 2011– KSS-Abhishek Safety Systems Pvt., Ltd. (KSSA), a joint venture between Key Safety Systems Inc. (KSS) and Abhishek Auto Industries Ltd (AAIL) to engineer and manufacture advanced safety products for the global automotive market, announced today it received two 2010-2011 Maruti Suzuki Vendor Performance Awards. These honors in the categories of quality and technology were bestowed at a supplier meeting held in Singapore on May 4th. It is the third consecutive year KSSA has received the distinction for quality.

Joachim Verheugen, Executive Director of Seat Belts and Director of KSSA said, “This is a great honor for KSS-Abhishek, and reflects our continuing commitment to provide our customers safety restraint products with world class quality and technology. This award is only made possible through the commitment, investment and partnership exhibited by AAIL and KSS. We are grateful for the opportunity to serve Suzuki now and in the future.”

About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seatbelts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan, with a global network of 35 sales, engineering, and manufacturing facilities generating approximately \$1 billion in sales. The company has four main technical centers located in the U.S., Germany, China, and Japan.

About KSSA

KSS-Abhishek is a 50-50 percent joint venture between KSS and Abhishek Auto Industries Ltd. (AAIL), formed in 2007 to provide safety critical products such as inflators, airbags, seatbelts and steering wheels. The company includes a 140,000- sq. ft. state-of-the-art manufacturing facility and technical center in Manesar, Haryana that is tightly connected with the KSS global technology centers in Detroit, Frankfurt, Tokyo and Shanghai working in concert to execute global programs together.