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**KSS CREATES NEW ENGINEERING & TECHNOLOGY COMPANY  
Announces Formation of China Based KSS Techtron**

**Shanghai, China July 18, 2011**– Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seat belts for automotive and non-automotive markets, is pleased to announce its continuous expansion in China with the creation of a new wholly owned subsidiary in Shanghai. KSS Techtron will provide design, development and technical analysis services to a broad array of customers representing various industries.

KSS Techtron plans to have a fifty person staff in place by year end to support already secured engineering contracts and to develop new customer relationships providing for further growth.

“This new investment illustrates KSS’ continuing commitment to develop innovative new technology and also to expand our presence in the rapidly growing China market,” said John Cooper, Management Board Director of KSS Techtron. “We are excited to utilize our core development competency and safety expertise to enter new markets.”

**About KSS**

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seat belts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.