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**KSS EXPANDS PRODUCTION OF INFLATABLE SEATBELT
Award Winning Inflatabelt™ Product Featured on Additional Ford Vehicles**

Sterling Heights, MI January 19, 2012 – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seat belts for automotive and non-automotive markets, is pleased to announce that its inflatable seat belt production capacity has been increased to supply more Ford vehicles starting in January 2012.

First to market on the 2011 Ford Explorer, the KSS rear inflatable seatbelt will additionally be available on the 2013 Ford Flex and 2013 Lincoln MKT launching this year. This award winning product help reduce injury risks posed to rear occupants by spreading the forces across a wider area on the chest. Providing additional comfort, it is expected to raise the rear seatbelt usage as well.

“The market is responding very well to the inflatabelt™ product as we see orders increasing beyond our initial projections” said Martin Ryder, Vice President, Sales and Marketing. “We are forecasting 2012 Sales Revenue to be approximately 3 times higher than in 2011.”

About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seat belts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.