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KSS Establishes New Romania Factory Expands Low Cost Capability to Support Growth

ARAD, ROMANIA, April 22, 2010 – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seatbelts for automotive and non-automotive markets, announced today that Arad, Romania, is the location for its latest global investment. This state-of-the-art 12,000m² manufacturing facility was built to meet global standards, and becomes the fourth KSS facility in Romania.

KSS has a long history of success in Romania, having established its first factory there in 1999, adding a second factory in 2005, and an operations support center in 2008. The new facility is KSS's largest yet in Romania, and production will commence in 2010.

“This latest investment in Romania exemplifies our continuing commitment to the KSS Four Pillar business strategy, two of which are optimizing our global footprint and being the lowest cost safety restraints supplier,” said KSS President and CEO Jason Luo. “We truly appreciate the confidence that both our long-standing and new customers have placed in KSS as we expand to best serve their needs.”

About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seatbelts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan, with a global network of 35 sales, engineering, and manufacturing facilities generating approximately \$1 billion in sales. The company has four main technical centers located in the U.S., Germany, China, and Japan.