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**KSS INTRODUCES NEW GENERATION SIDE AIRBAG**
**Safety Leader Launches Innovative Dual Chamber Airbag with Toyota**

**Raunheim, Germany September 12, 2011** – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seat belts for automotive and non-automotive markets, is pleased to announce the introduction of its innovative Dual Chamber Side Airbag. This next generation technology debuts on the all-new Yaris for Toyota Motor Europe.

The inventive airbag, using patent pending technology co-developed with Toyota, comprises an environmentally friendly cold gas inflator and a dual chamber cushion equipped with an innovative "one way valve" between the two chambers.

The "one way valve" design enables the two chambers to operate at different pressure levels. The lower airbag cushion chamber is higher pressure and provides early restraint by helping to push the occupant's pelvis region away from the intrusion. The upper chamber is lower pressure which is desirable when interacting with the more fragile abdomen and thorax body regions.

"KSS remains committed to developing new technologies that enhance occupant protection" said Andreas Staub, Vice President Global Airbag, Inflator & Steering Wheel Engineering. "The new dual chamber airbag is a great example of how innovative KSS products are being introduced in the marketplace."

**About KSS**

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seat belts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.