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KSS TECHNOLOGY ALIGNED WITH NEW US EJECTION MITIGATION RULE Safety Leader Well Positioned to Facilitate FMVSS 226 Compliancy

Sterling Heights, MI November 17, 2011 – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seat belts for automotive and non-automotive markets, is pleased to announce early alignment with the new FMVSS 226 ejection mitigation rule.

The rule establishes requirements for ejection mitigation systems to reduce the likelihood of complete and partial ejections of vehicle occupants through a side window during rollovers or side impact events. Starting August 31, 2013, NHTSA's new rule will be phasing in, mandating all passenger vehicles sold on US soil to conform.

Using proprietary airbag design and compressed gas inflator technology, KSS is able to meet the new requirement in multiple vehicle architectures. The compressed gas inflator allows the airbag to stay inflated for longer periods of time, while maintaining desirable pressure across the full coverage zone. The essential characteristics to meet the new requirement (gas retention and airbag stiffness) are achieved through state of the art cushion technology and patented attachment methods.

“Our core technology is used as a building block to capitalize knowledge and develop new products; maximizing our recent test equipment investments both in North America and Europe” said Andreas Staub, Vice President Global Engineering Airbags, Inflators & Steering Wheel, “By leveraging our current portfolio with our newly developed technology, we are positioned ahead of the curve, right from the very start.”

About KSS

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seat belts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.