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## **KSS UNIQUE SEATBELT TECHNOLOGY EXPANDS IN U.S. MARKET Safety Leader Proprietary Design Gains Market Share**

**Sterling Heights, MI November 30, 2011** – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products, including inflators, airbags, steering wheels, and seat belts for automotive and non-automotive markets, is pleased to announce the expanded launch of its unique integrated seatbelt tension sensor in the U.S. market.

Seatbelt tension sensors help to detect the presence of child seats on the front passenger side, in order to mitigate risks of airbag deployment. Traditional systems require a separate tension sensor typically attached between the buckle and the vehicle. The KSS product is integrated in a single package within the buckle itself. Because it is fully integrated and eliminates a mounting interface, this unique design achieves tighter performance corridors. Additionally, it is lighter than conventional solutions, adds packaging flexibility and promotes a better appearance.

“Our patented technology is field proven and we are excited to launch this superior product on three new vehicles in the coming months” said Mike Moore, Director Seat Belt Engineering.

### **About KSS**

Key Safety Systems (KSS) is a global leader in the design, development and manufacturing of automotive safety-critical components and systems including inflators, airbags, steering wheels, and seat belts. Its products are featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. KSS is headquartered in Sterling Heights, Michigan with a global network of 34 sales, engineering, and manufacturing facilities. The company has 4 main technical centers located in the U.S., Germany, China, and Japan.