



FOR IMMEDIATE RELEASE

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KSS BREAKS GROUND ON NEW INDIA TECHNICAL CENTRE
Site to Serve as Global R&D Centre Including Full Dynamic Sled Installation

New Delhi, INDIA April 13, 2016 – Key Safety Systems (KSS), a leading global supplier of advanced engineered safety products for automotive and non-automotive markets, is pleased to announce that the Board of KSS-Abhishek Safety Systems Pvt. Ltd. (KSSA) has taken a decision to stake a major investment in the site at IMT Manesar near New Delhi to establish a global R&D Technical Centre. The Technical Centre will be equipped to perform state-of-the-art engineering design and analysis through CAE and advanced test methods, including a full dynamic HYGE sled

KSS along with our local JV Partner is devoted to the mission of providing world class, life-saving products domestically in India and abroad. The continued growth of KSS-Abhishek and outlook of market potential requires the ability to service customers locally with the latest technological capabilities. The new India Technical Centre will serve to fully develop products from: design, prototyping, to testing and manufacturing of safety restraint systems (SRS). The construction project has commenced and is scheduled to be complete within this year.

“The New Technical Centre will strengthen the government initiative ‘Make in India’ with focus on Technology Development by growing India’s Automobile Industry,” said Mahendra S. Rajawat, President India Operations. “This Technical Centre will add to KSSA’s ability to exceed customer expectations in the rapidly evolving India market.”

About KSS

Key Safety Systems (KSS) is a global leader in the system integration and performance of safety-critical components to the automotive and non-automotive markets serving the active safety, passive safety and specialty product sectors. Through highly specialized design, development, and manufacturing, KSS’ technology is featured in more than 300 vehicle models produced by over 60 well-diversified customers worldwide. Since commencing business as a United States start-up, serving Detroit auto makers in 1916, KSS continues today with an entrepreneurial and pioneering spirit. KSS is headquartered in Sterling Heights, Michigan, with a global network of 32 sales, engineering, and manufacturing facilities. The company has 5 main technical centers located in the key regions of the Americas, Europe and Asia.

For further information about Key Safety Systems see: <http://www.keysafetyinc.com>



About KSSA

KSS-Abhishek is a 65-35 percent joint venture between KSS and Abhishek Auto Industries Ltd. (AAIL), formed in 2007 to provide safety critical products such as inflators, airbags, seatbelts and steering wheels. The company includes a 140,000- sq. ft. state-of-the-art manufacturing facility and technical center in Manesar, Haryana that is tightly connected with the KSS global technology centers in Detroit, Frankfurt, Tokyo and Shanghai working in concert to execute global programs together.

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